

# Home Trends 2021

A visual compilation of the  
latest trends reports from [Fixr.com](https://www.fixr.com)

**FIXR**





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Fixr.com Home Trends Report 2021 is a visual collection of the top findings from several surveys and interviews carried out over the past months to top industry professionals with an array of different expertise, from building and construction, to interior design and decor. Surveys included a mix of open-ended questions and multiple choice questions, some of which allowed experts to choose a variety of options. Their insight, matched with Fixr.com cost information and other industry publications, gives an overall understanding of the trends and current state of the home remodeling industry this year. For more information on each survey and references check our **source page**.

## message .

*Cristina Miguélez*

*Remodeling Specialist*

**FIXR**



*Welcome to Fixr.com's Home Trends Report 2021. We hope you find useful and interesting this look into what is at the forefront of home improvement in the US this year. We highlight which renovations, designs and features are most popular this year, and what experts forecast for the coming months ahead. In the wake of the past year's events, home improvement trends have been influenced like never before. We take a look at how the home remodeling industry has been impacted by the pandemic, and what it means for homeowners. I hope you enjoy this report, and please get in touch with your feedback! You can message us at [press@fixr.com](mailto:press@fixr.com)*

# How 2020 Events Shape Future Trends

## What We Did in 2020

**68%**

of homeowners have done more **DIY projects** during the coronavirus lockdown than in the past.

**40%**

of homeowners said they decided to pursue DIY jobs because there was **no contractor** available at the time.

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**Landscaping, indoor painting, and electricity** projects were the top DIY jobs completed by homeowners.

**85%**

of experts agree that homeowners are more willing to **invest in outdoor living spaces** than before the pandemic

**63%**

of experts say that **outdoor living areas will be bigger** than before the pandemic

**81%**

of experts agree that **quarantining** has strongly affected homeowners' **color choices**

## How It May Have Influenced Our Choices

# Construction Trends



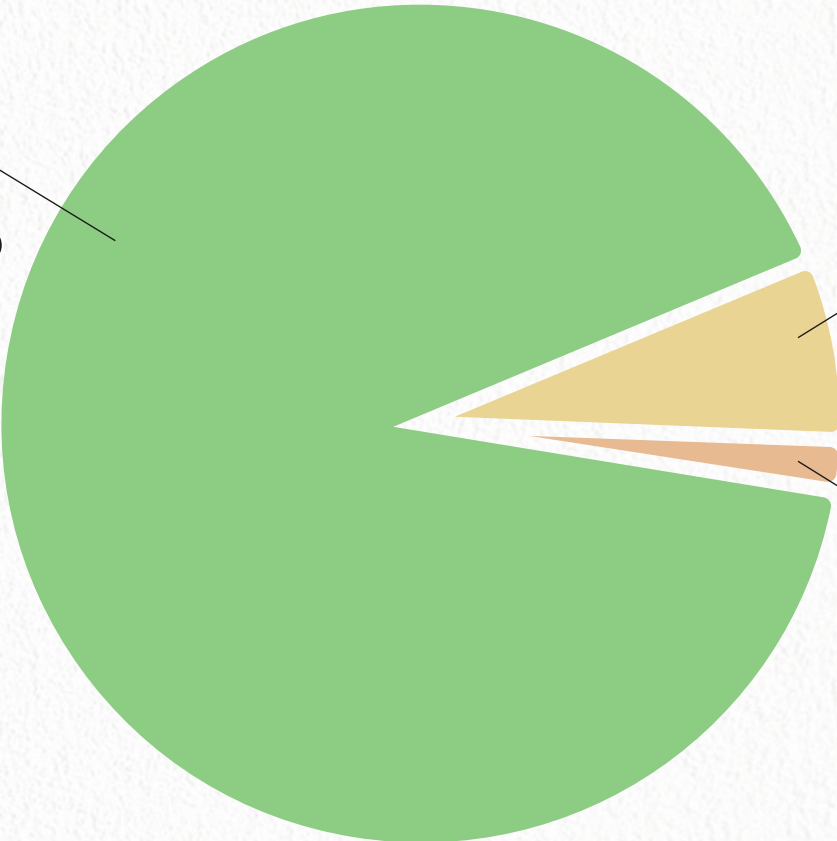
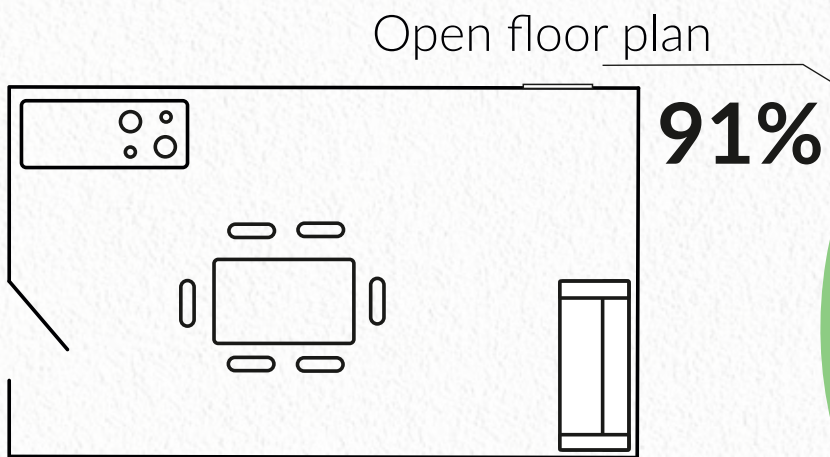
“ People are spending a lot more time at home, working, schooling, and playing. They want their home to be comfortable and accommodate and be flexible with these uses. ”

*Robert J Soens Jr*



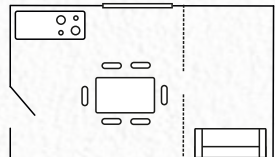
# Building New Homes in 2021

**Open floor plan**  
remains the top option  
for homes in 2021



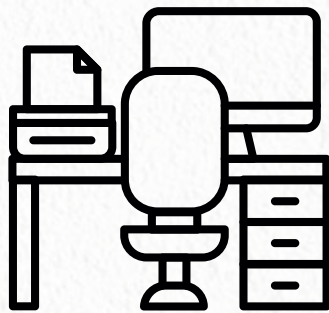
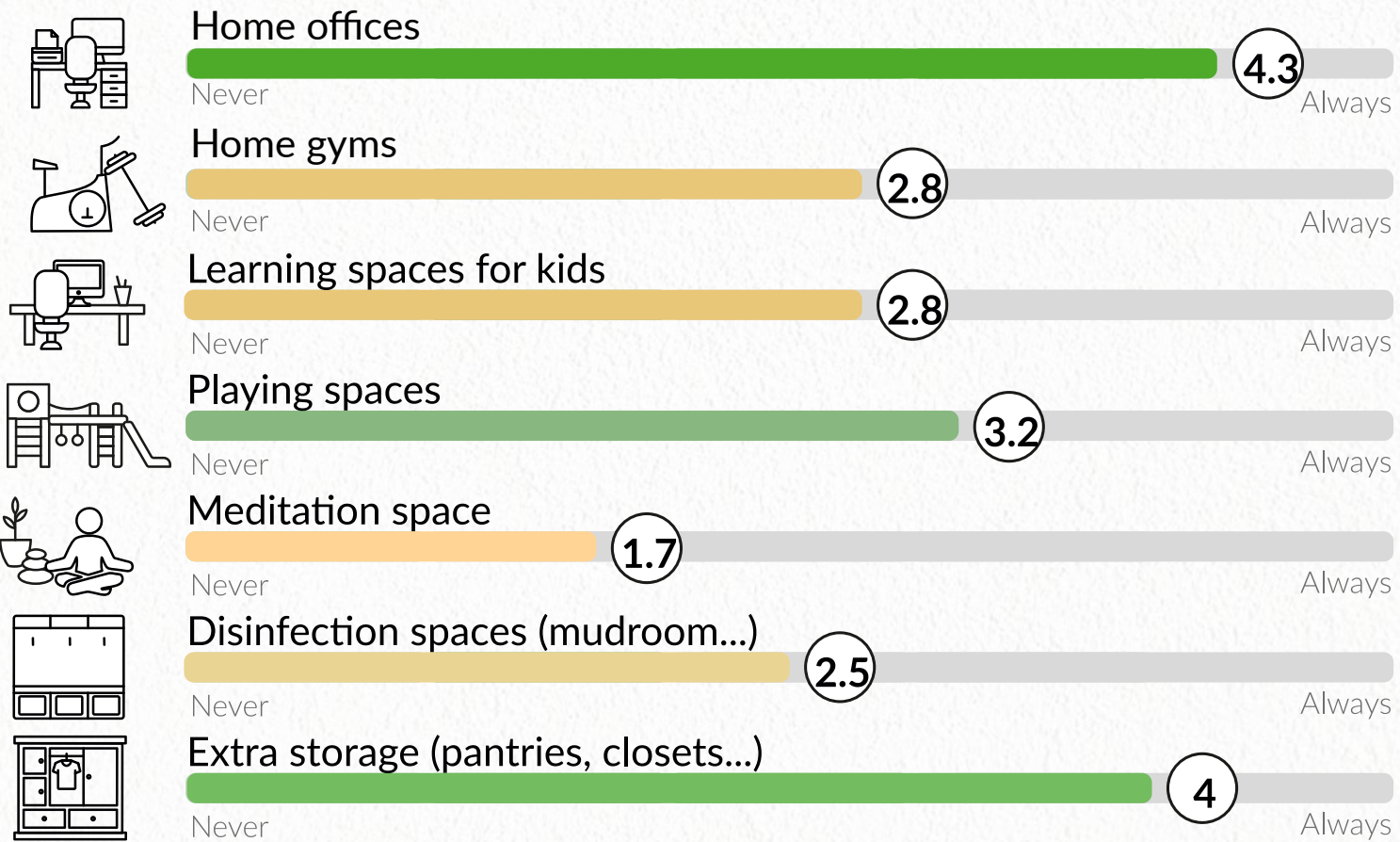
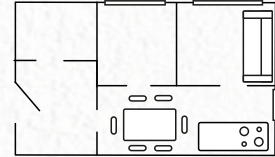
Open floor plan with  
temporary walls / separation

7%



Closed floor plan

2%



**Home offices** and **extra storage** are the most requested **additional spaces** in new single-family homes in 2021



Will multi-purpose spaces gain popularity in the near future?



94% of experts agree that **multi-purpose spaces** are here to stay



# Home Remodeling in 2021

**Outdoor living spaces** are by far the most popular exterior project in 2021

Hardscaping  
**82%**



Siding  
**21%**



Softscaping  
**21%**

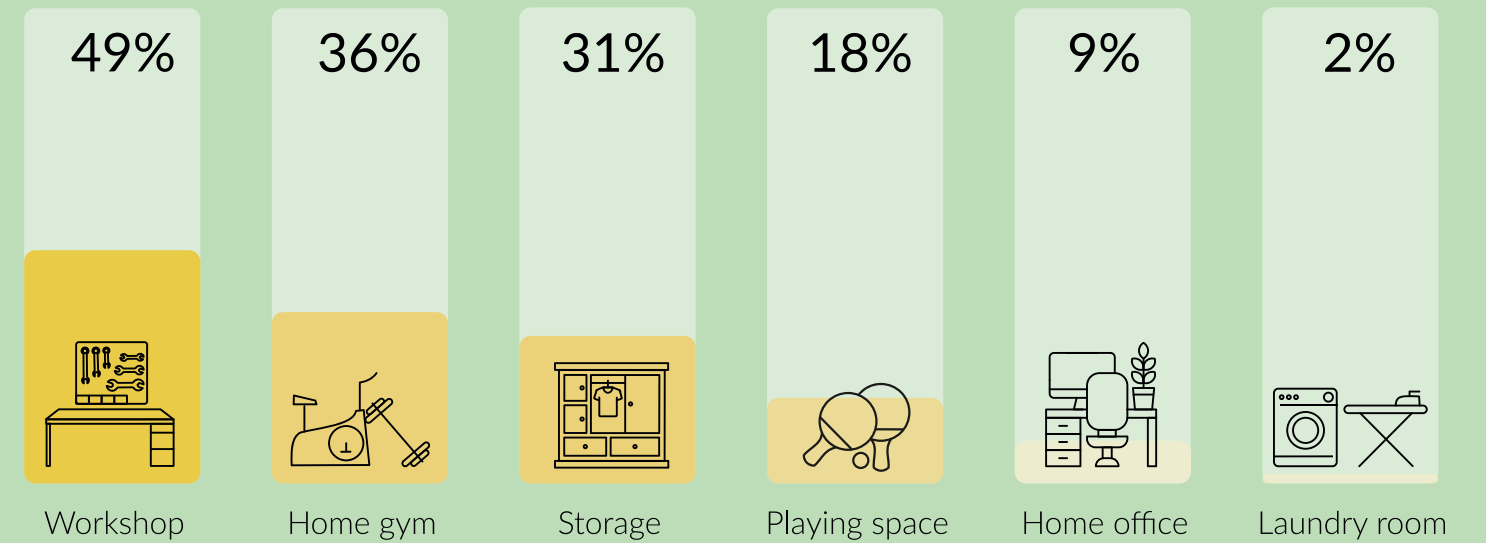


Driveway  
**3%**

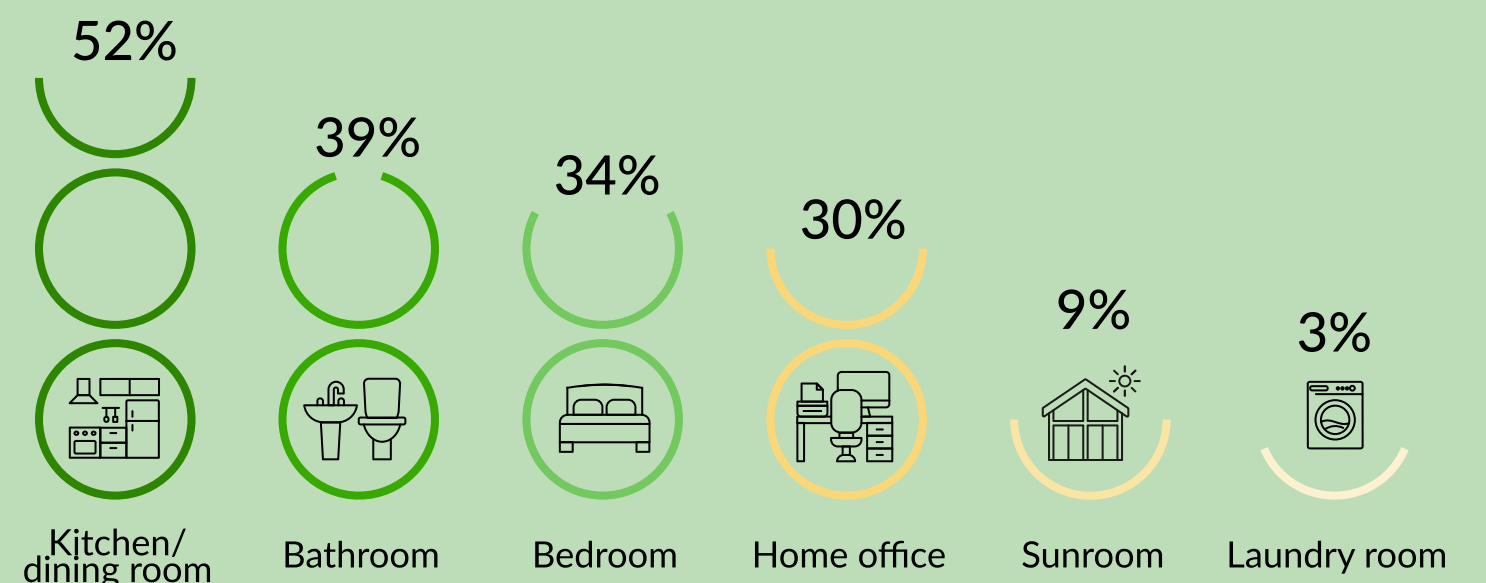
Roofing  
**13%**



**Workshops** and **home gyms** are the most common alternative uses for garages

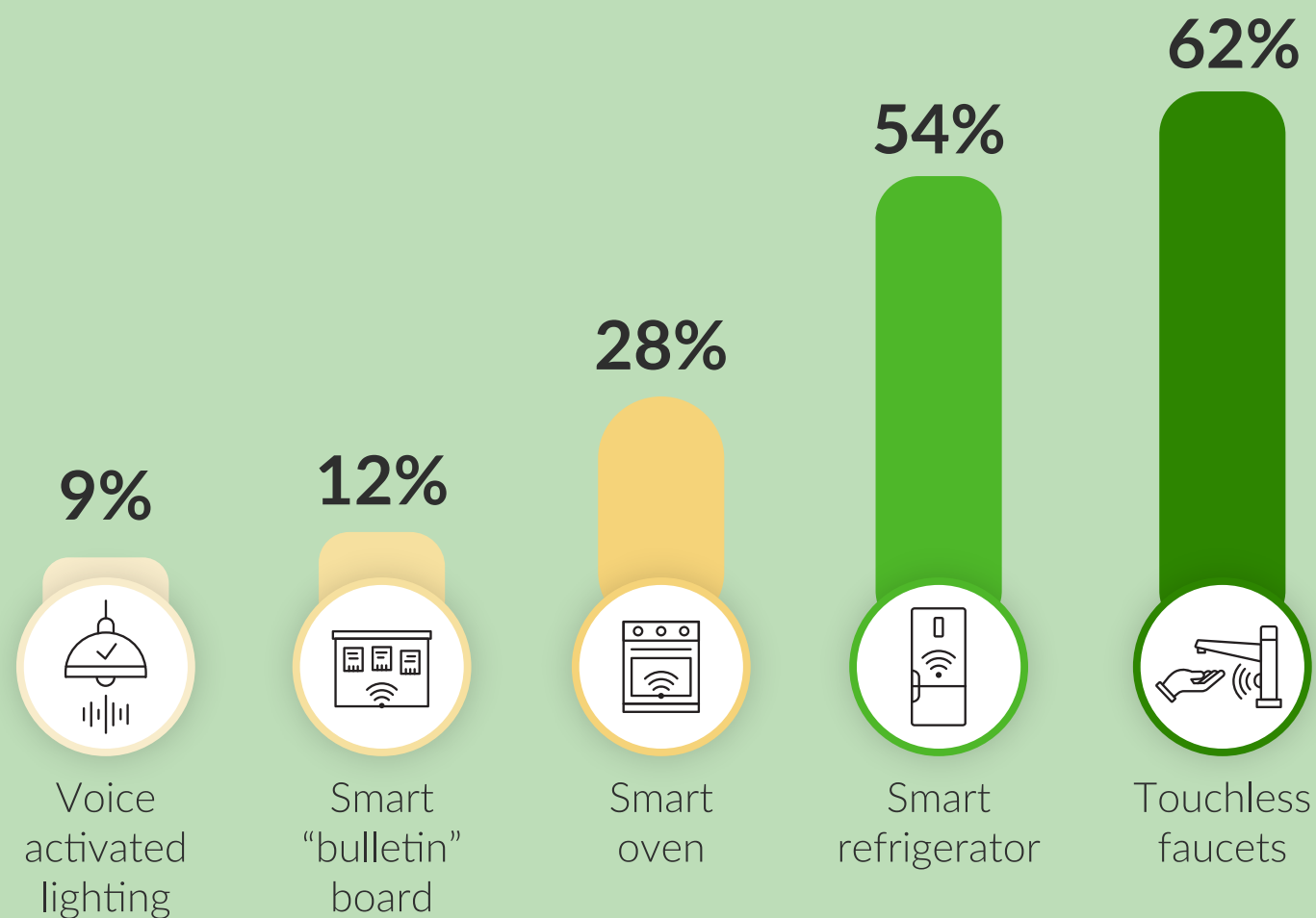


**Kitchens** and **bathrooms** are the most common house additions

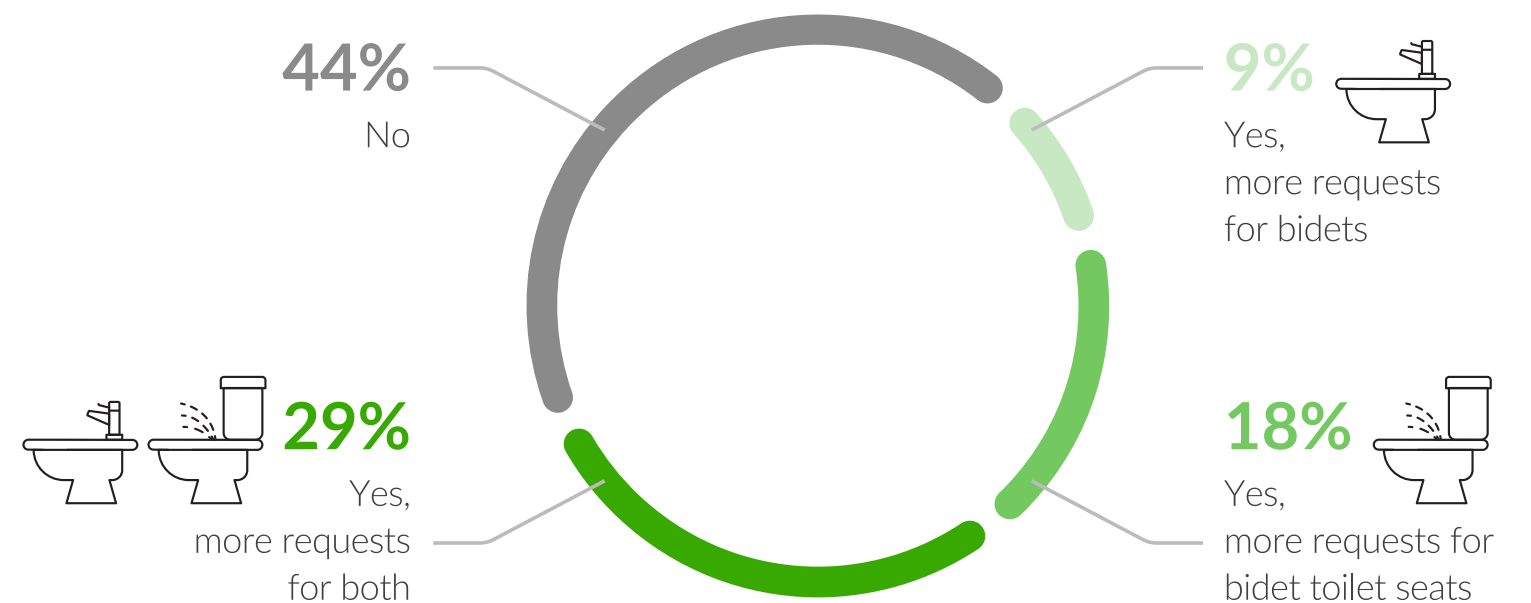


# What Tech and New Features We Will Be Seeing in 2021

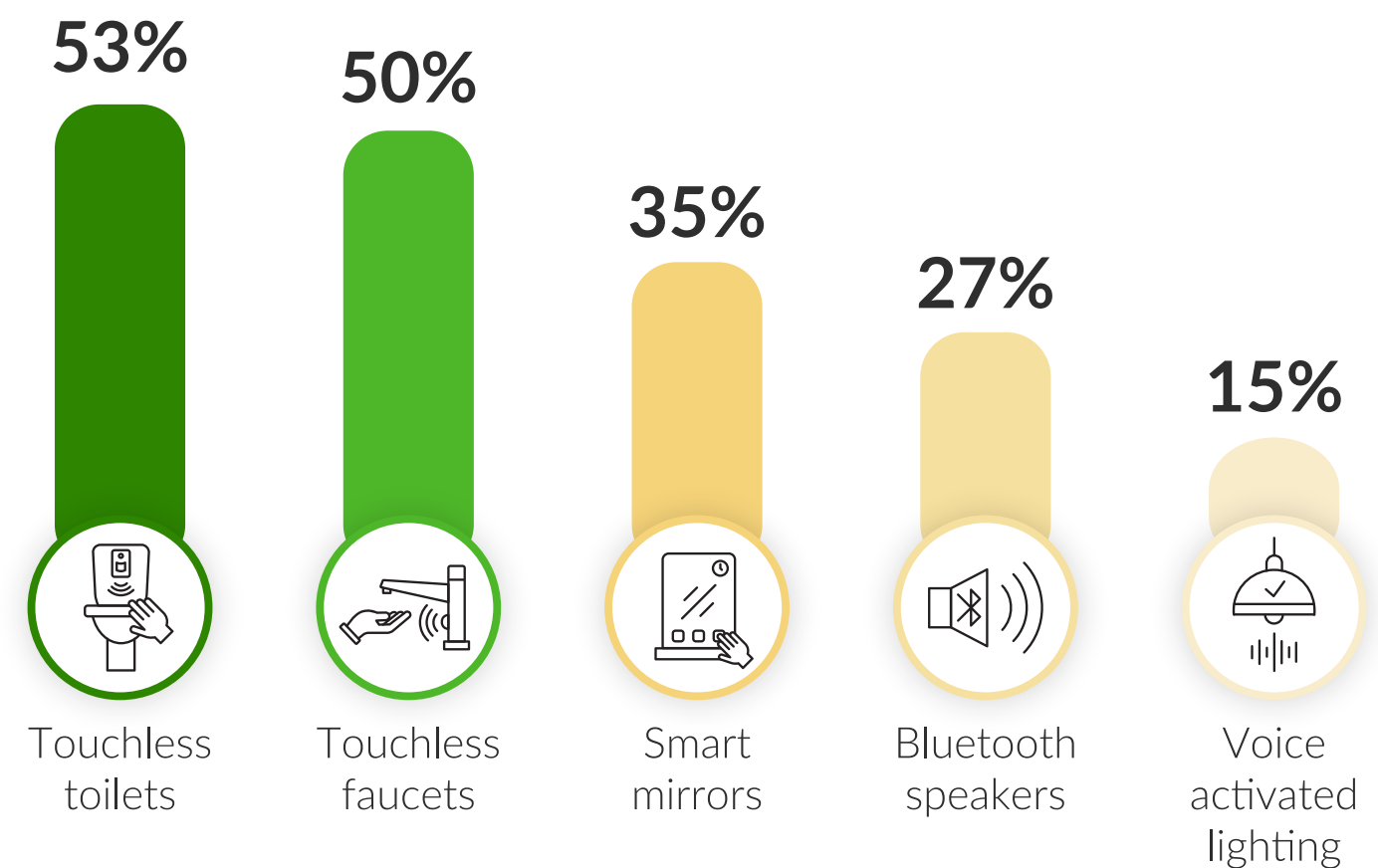
62% of experts suggest **touchless faucets** will be the most popular new feature in **kitchens**



56% of experts have seen an increase in **bidets** or **bidet toilet seats**



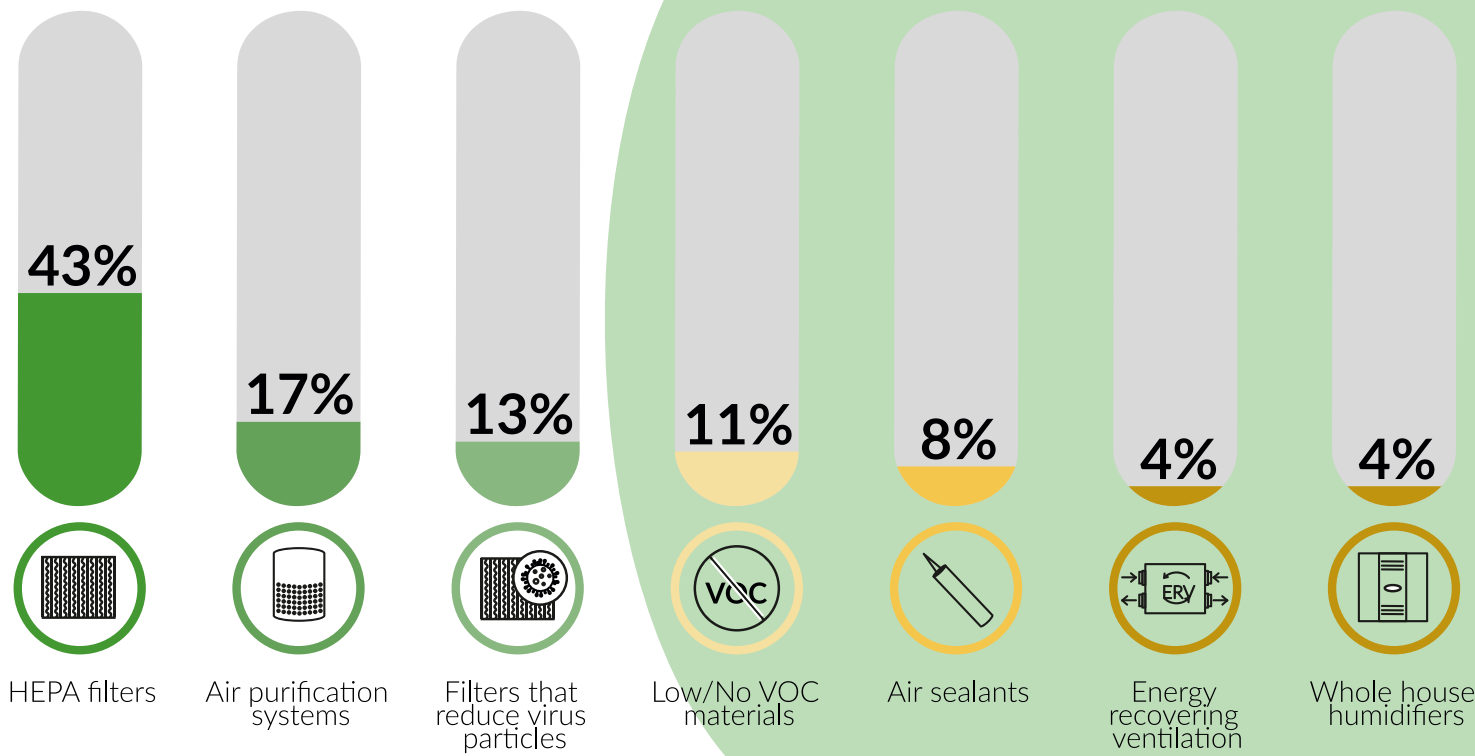
**Touchless fixtures** will be popular new features in **bathrooms**



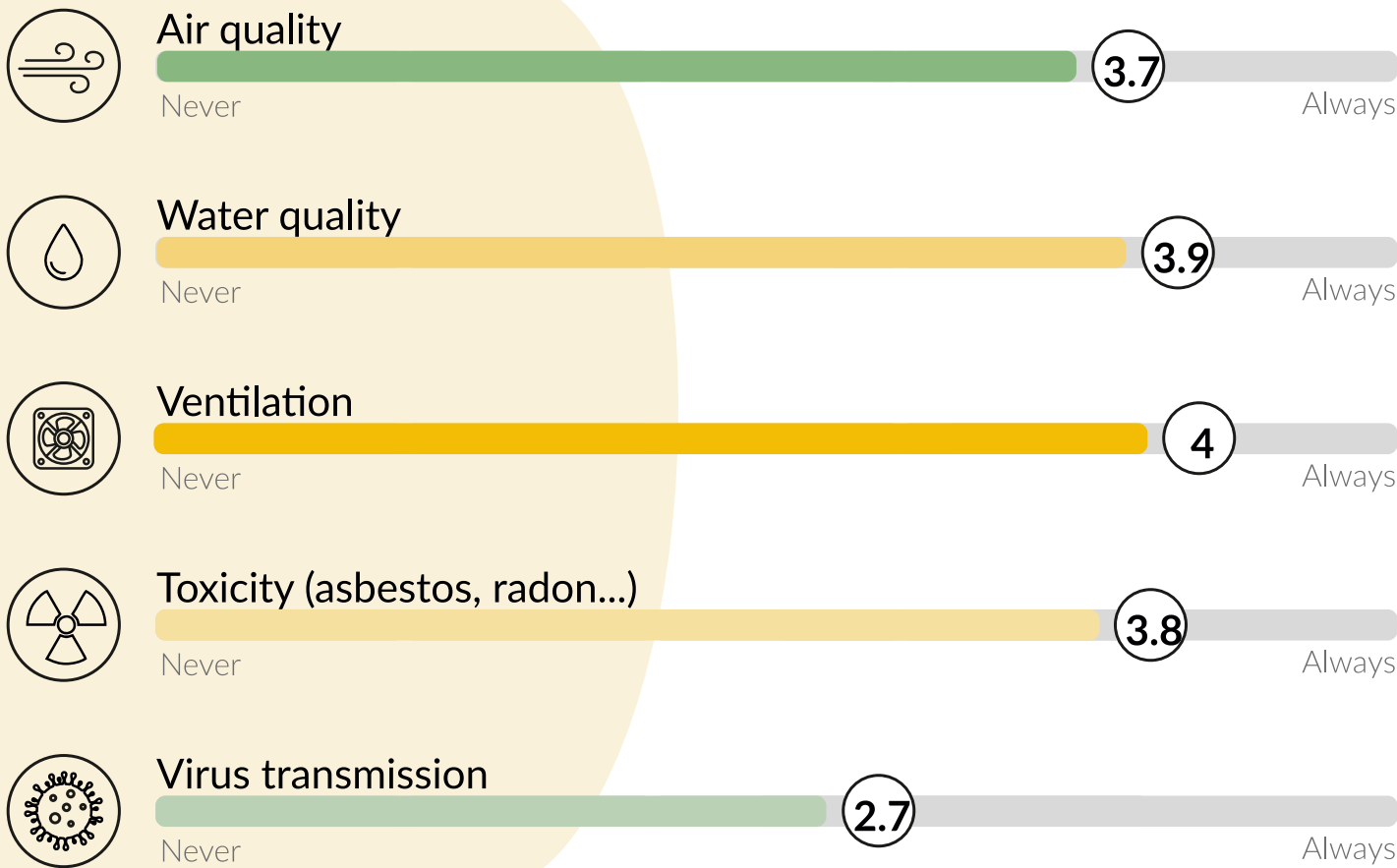


# Healthy Home


A healthy home is a space that is designed, built, and maintained to support our health.



**HEPA filters** are the most popular system to improve **air quality** among homeowners



**Ventilation** and **water quality** are the biggest concerns of homeowners in terms of healthy homes



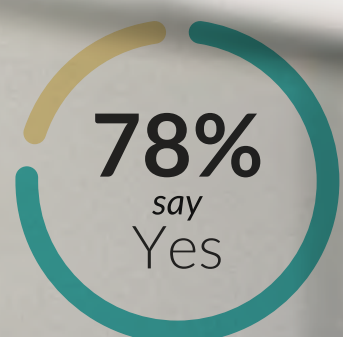
# Interior Design Trends

“ I think it's an exciting time for homeowners to look at their spaces in a whole new way. I believe that they have not ever had their surroundings be as important as they are now. ”

*Joann Kandrak*

# The two most used rooms in the home: **kitchen** and bathroom

There is an increased interest in **easy-to-clean surfaces**, say 78% of experts

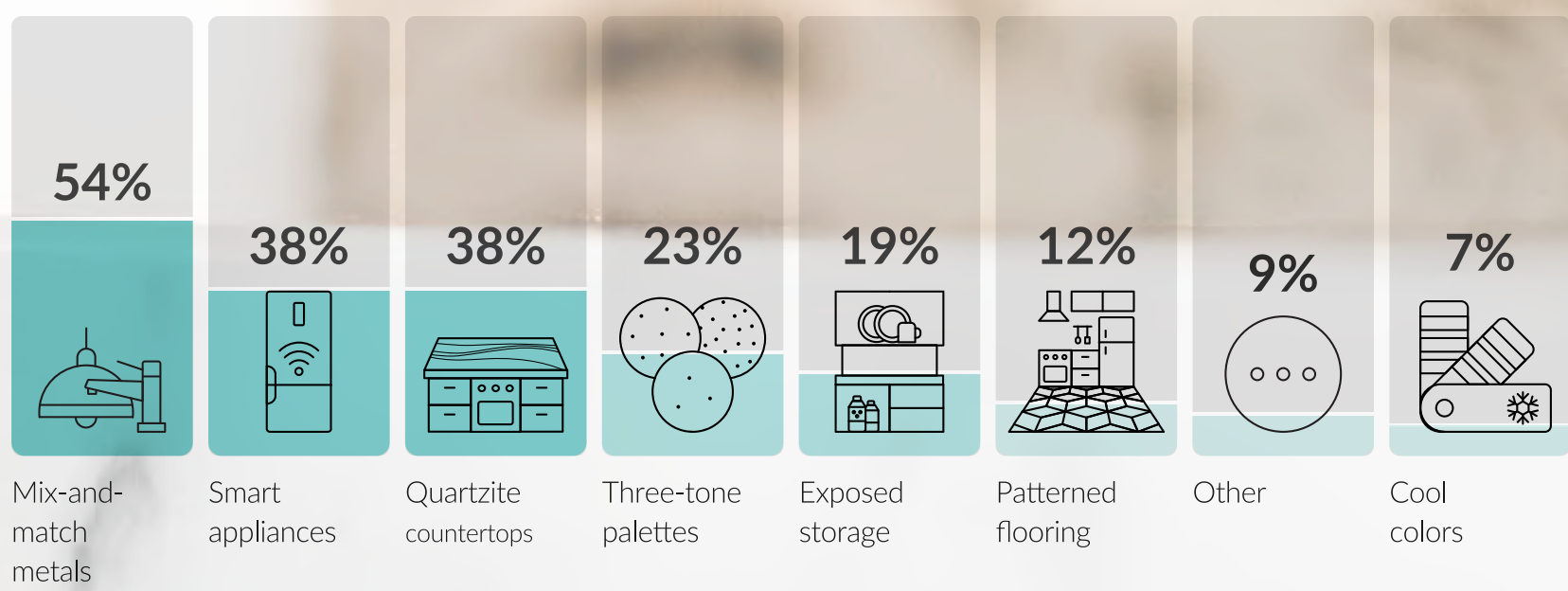


Anti-microbial  
Finishes

Non-Porous Finishes  
**Easy-to-Clean  
Surfaces**  
Brass Finishes  
Voice or Touch  
Activated Faucets



Top 3 kitchen trends in 2021: **mix-and-match metals**, **smart appliances**, and **quartzite**





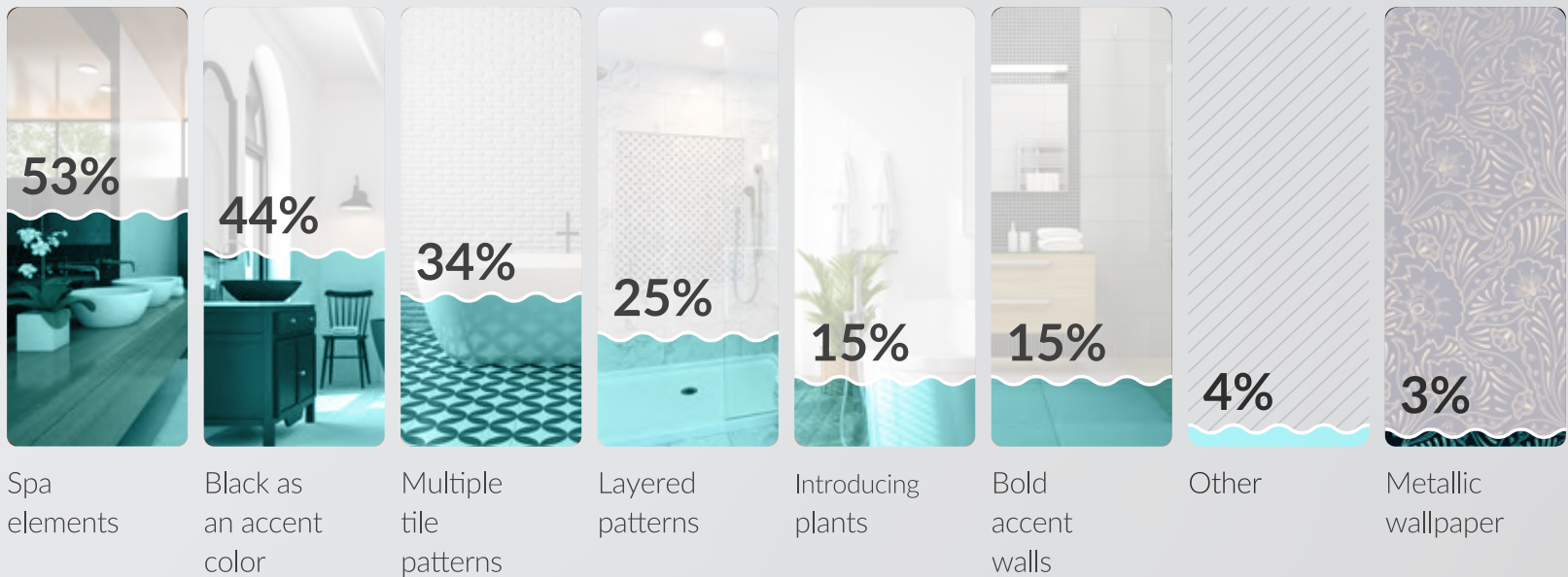




# The two most used rooms in the home: kitchen and bathroom



**Spa elements** will be the strongest bathroom trend in 2021, according to 53% of experts



71% of experts project **black** will continue as a big trend



Spa elements





# Home Office Design

Experts offer advice for where to **position a desk**, and the pros and cons of each. **Next to a window** is the most recommended

## Next to a window



- ✓ Natural light
- ✓ No distraction
- ✓ No eye strain
- ✗ Uneven light throughout the day
- ✗ Potential for glare

## In front of a window

- ✓ Natural light
- ✓ Relaxation
- ✗ Possible distractions
- ✗ Eye strain
- ✗ Uneven light throughout the day
- ✗ Potential for glare



**Natural wood** is the preferred choice for home office **desk material**



Guest rooms are the preferred room to be converted into a full-time home office, 66% of experts agree

Guest bedroom  
66%

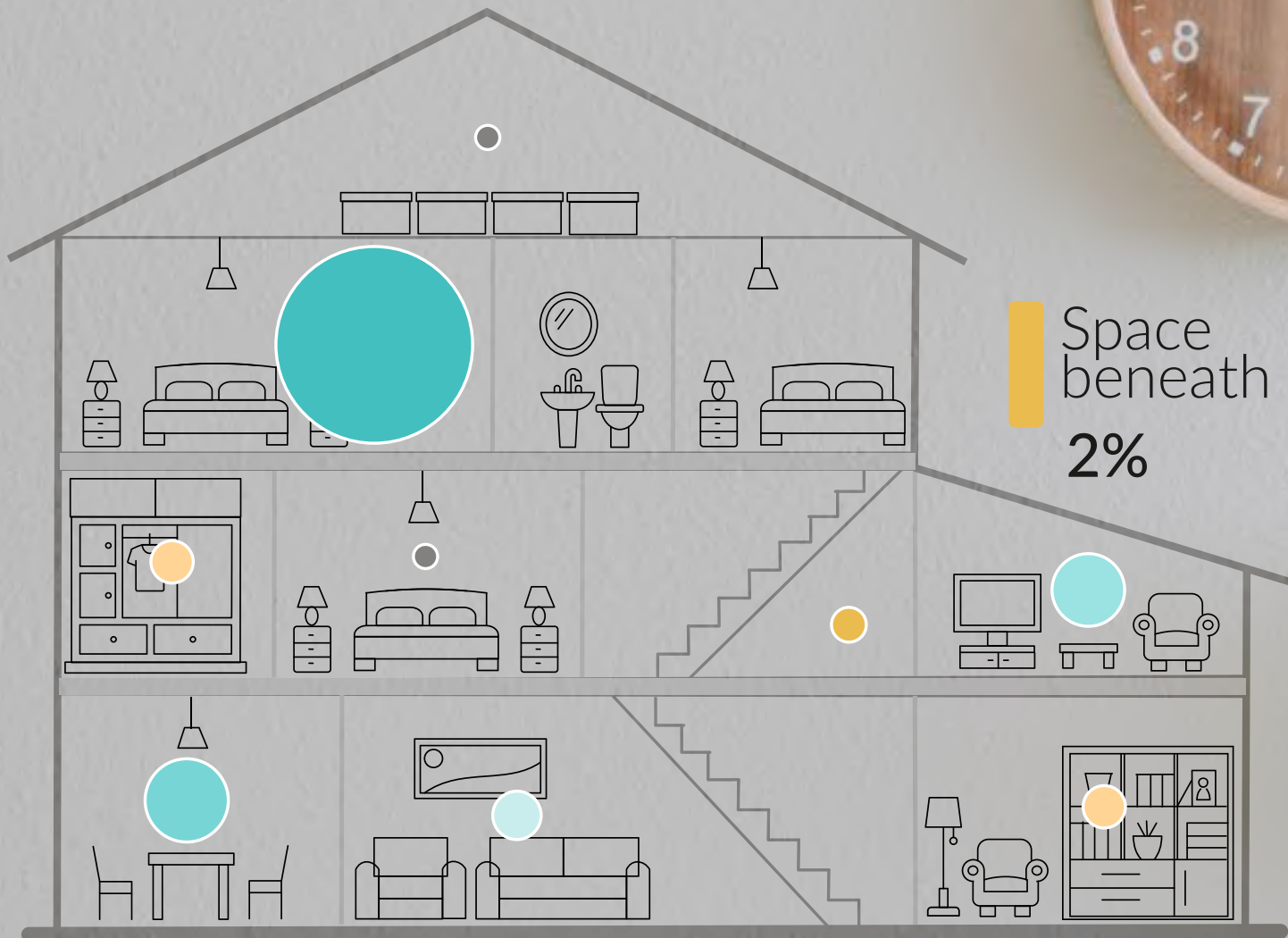
Walk-in closet  
3%

Dining room  
12%

Space beneath stairs  
2%

Den  
9%

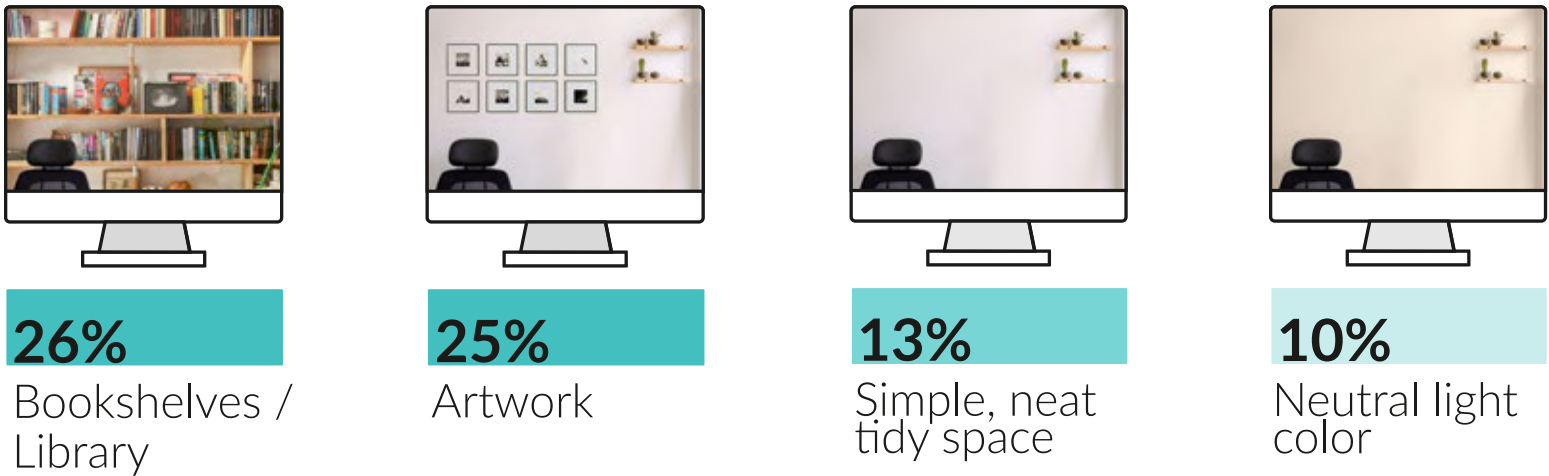
Section of a living room  
4%



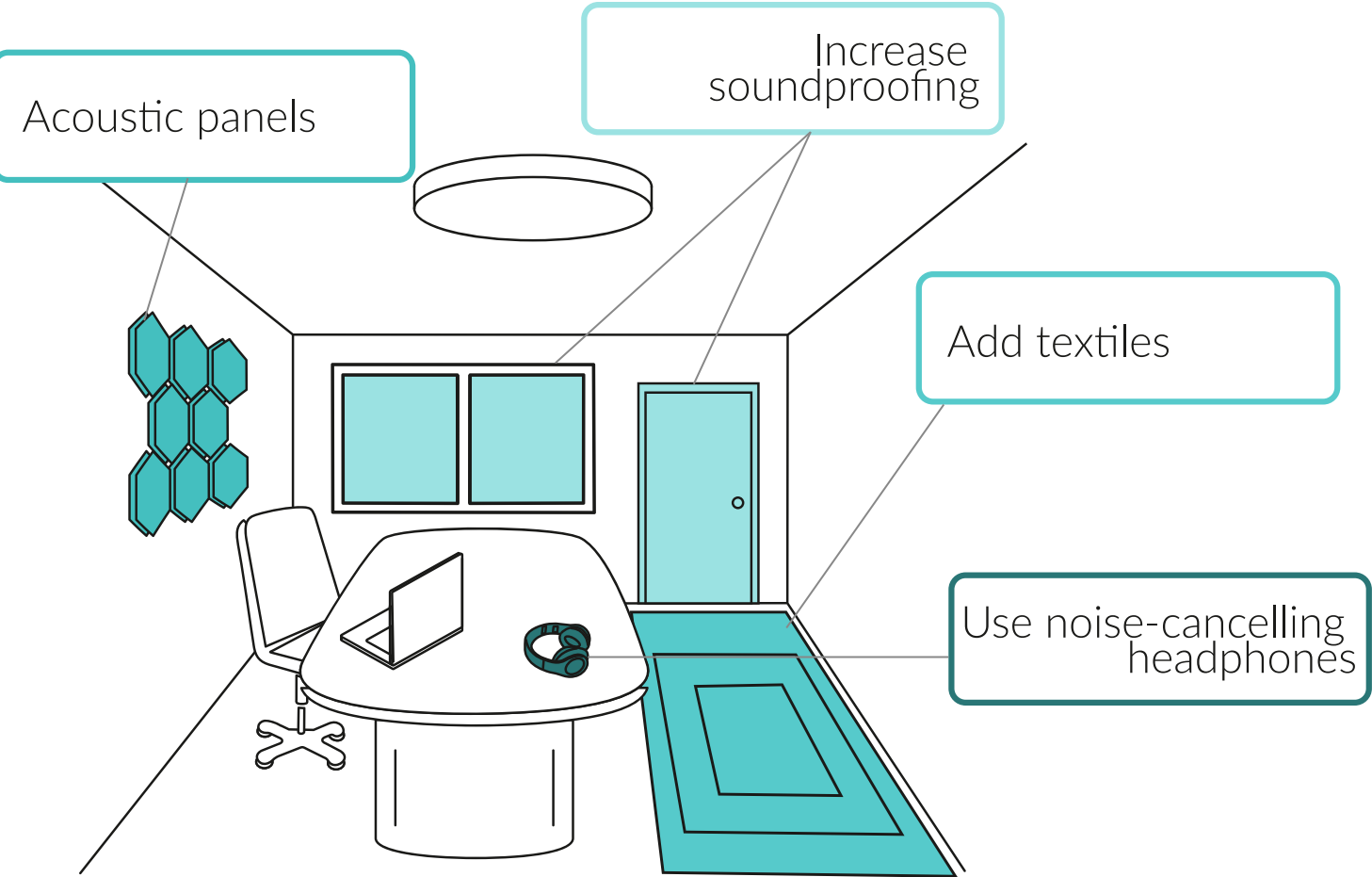


# Video Conferencing

A **bookshelf** is the top choice for **video background**, followed by **artwork**

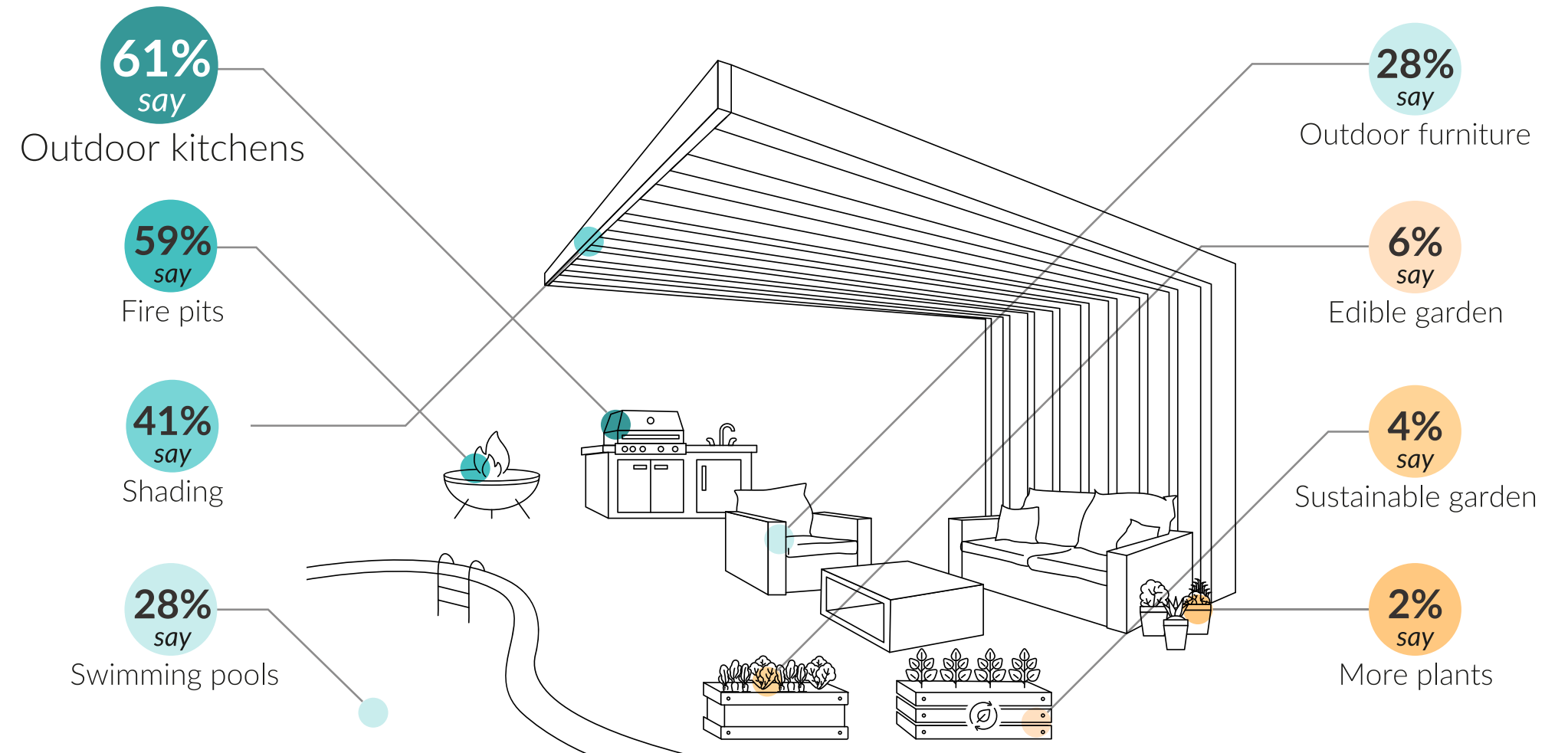


The **best ways to improve audio**, according to experts



# A Renewed Value for Outdoor Space

**Outdoor kitchens** lead the way in outdoor living trends 2021



Homeowners most commonly use their outdoor living spaces to **gather with friends and family**





**Outdoor heaters** and **fireplaces** are the top choices to adapt outdoor spaces for **year-round use**

**54% say**  
Outdoor heaters



**41% say**  
Outdoor fireplaces



**27% say**  
Fire pits

**27% say**  
Hard patio covers (pergola...)



**20% say**  
Outdoor lighting

**4% say**  
Soft patio covers (awnings...)



**Folding** and **sliding doors** and **windows** are the most popular for **connecting indoor and outdoor** spaces



**74% say**  
Folding & sliding doors and windows



**48% say**  
Folding & sliding window walls



**20% say**  
Four seasons room

Having a **patio** and a **porch** is the most popular outdoor living design



**48% say**  
Porch and patio



**19% say**  
Porch and deck



**9% say**  
Deck only



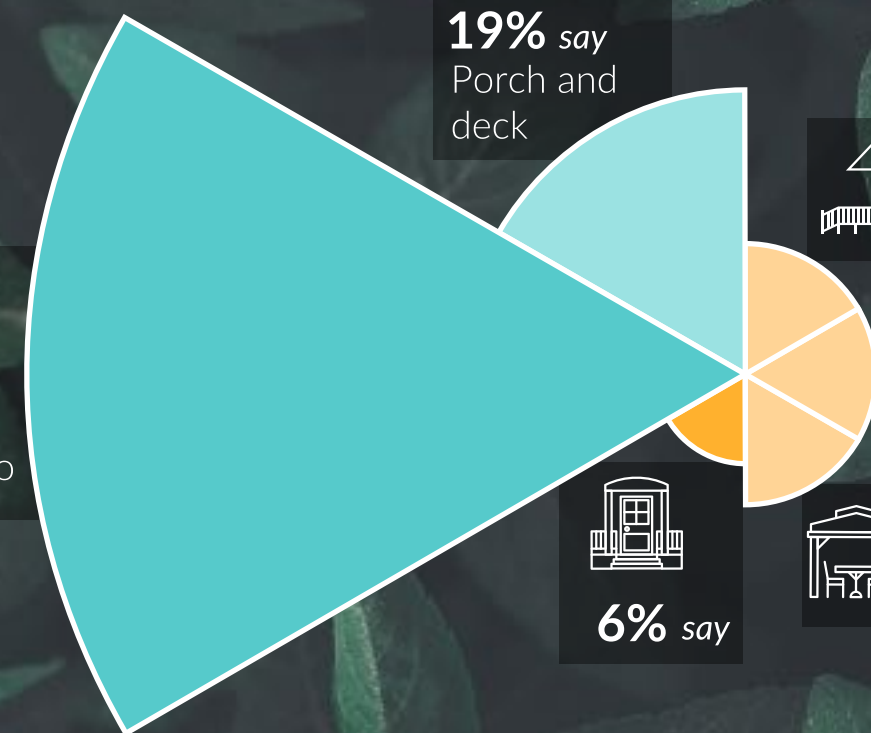
**9% say**  
Four seasons room



**9% say**  
Patio only



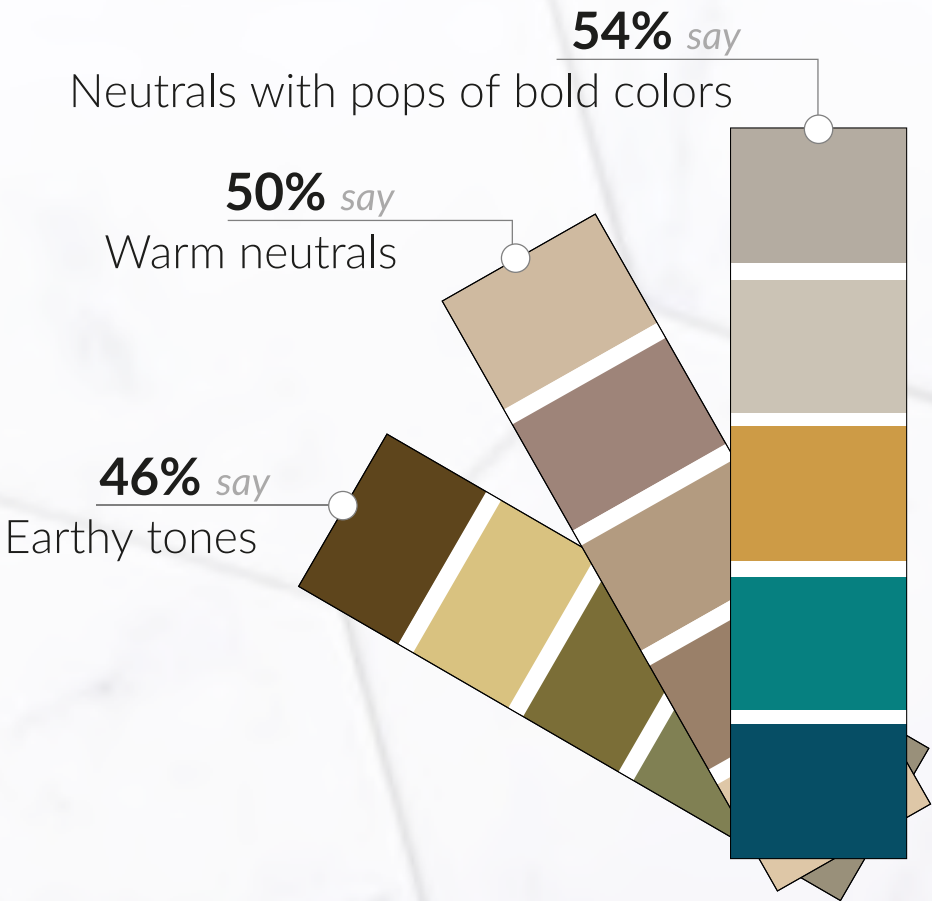
**6% say**





# The Choices of Materials, Finishes & Colors

**Earthy and warmer neutral tones** are replacing gray, say 54% of design experts



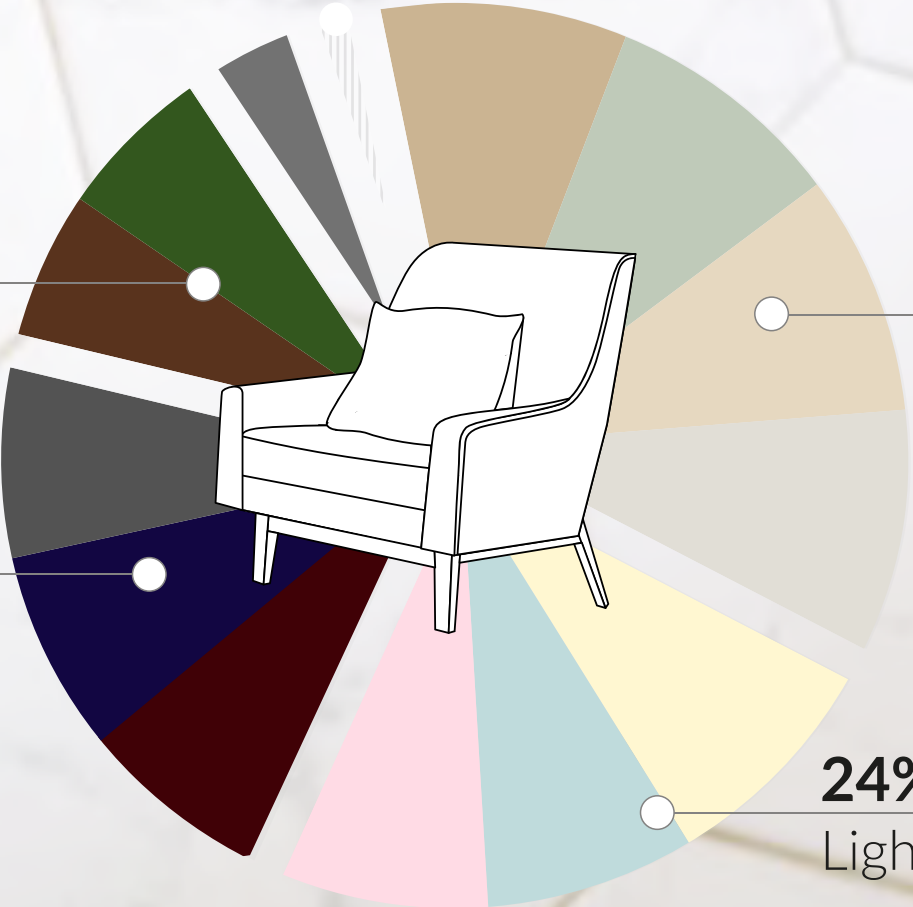
60% of designers report that homeowners prefer **light-colored furniture**

12% say  
Dark natural tones

22% say  
Dark colors

36% say  
Light natural tones

24% say  
Light colors

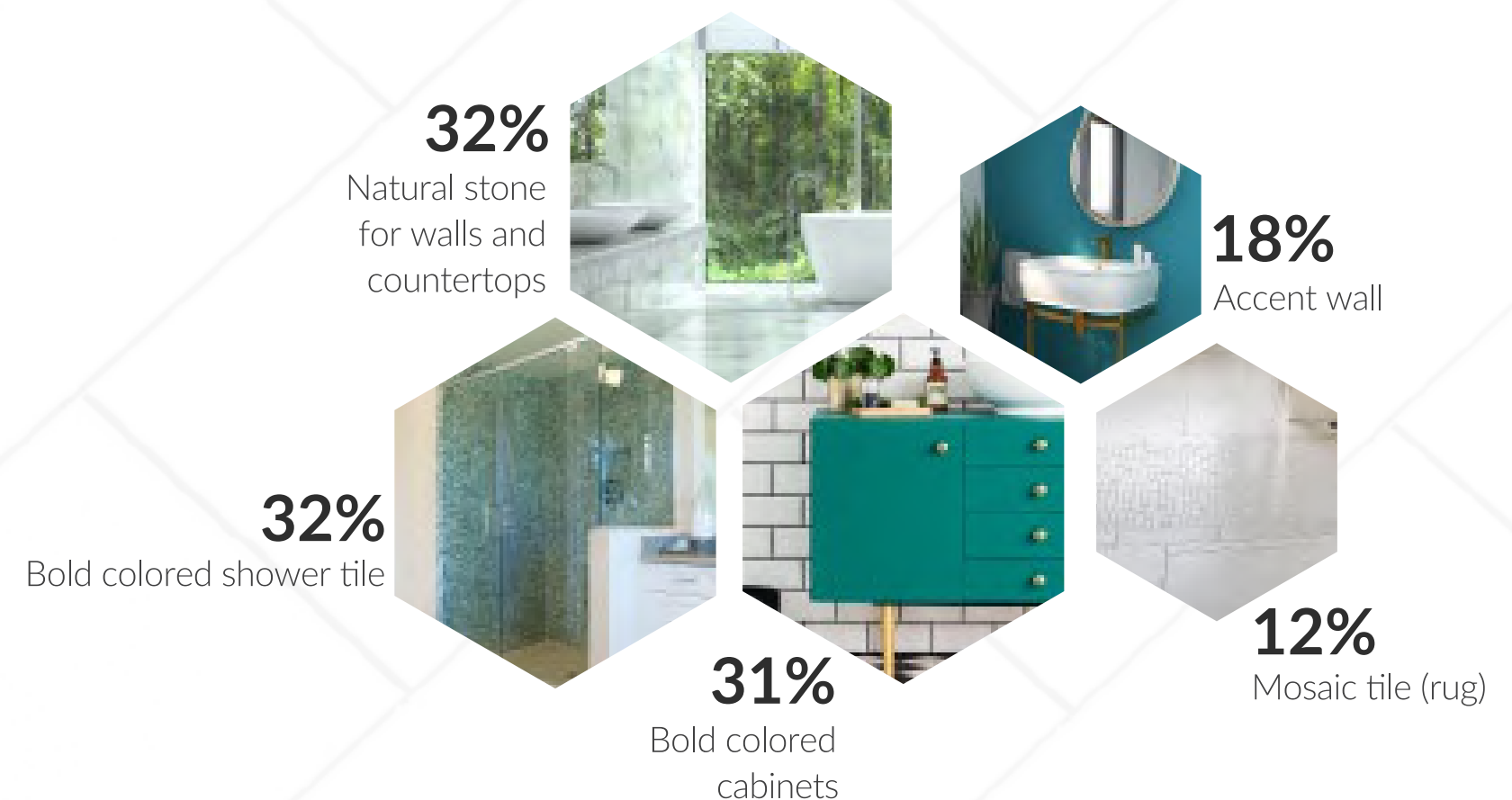
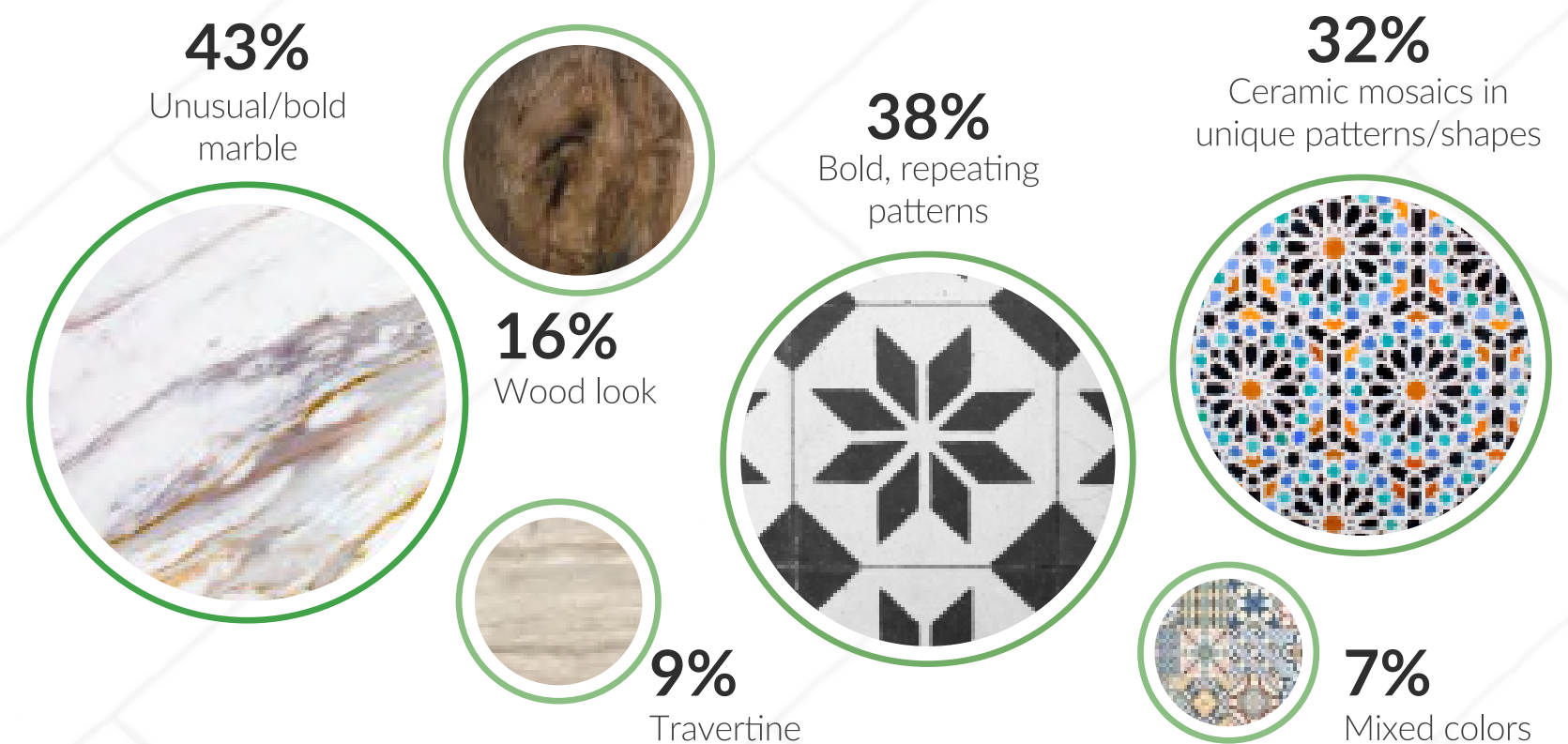




**Quartz** and **quartzite** top the list of **kitchen countertop trends** for 2021, according to 78% of experts

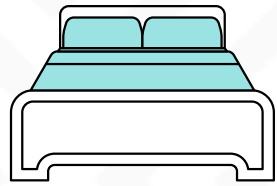


**Bold choices** gain popularity for **bathroom tiles**

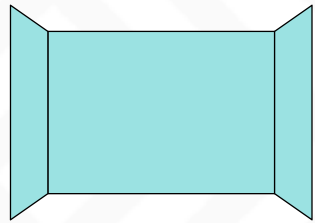


**Natural stone** and **bold colors** top the list of ways to make a statement in the **bathroom**

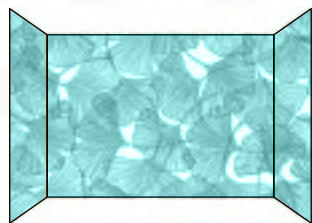
# Top choices to add **color** to a space



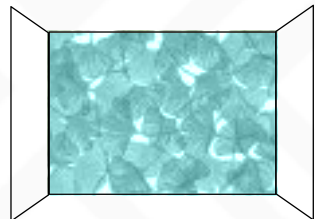
**49%** of designers agree **textiles** (pillows, bed linen) are the most popular way to **incorporate new colors**



**37%** *say*  
Paint a whole room



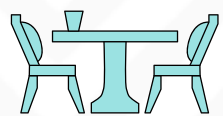
**25%** *say*  
Wallpaper a whole room



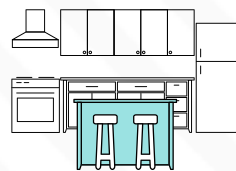
**32%** *say*  
Wallpaper an accent wall



**25%** *say*  
Two-toned kitchen cabinetry



**27%** *say*  
Furniture



**18%** *say*  
Kitchen island

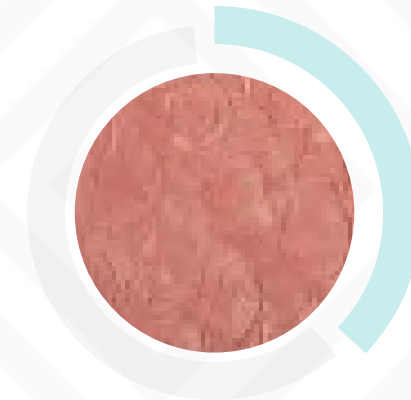






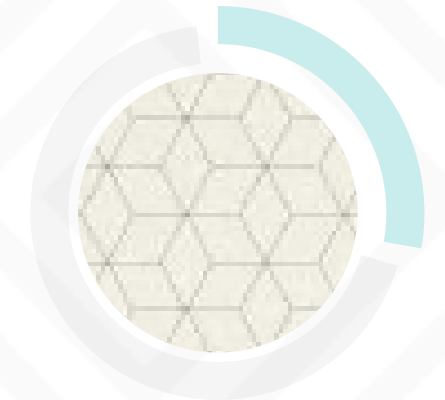
37% say **textured walls** will lead the way for **accent walls**, followed by **wallpaper** and **murals**

37%  
say



Textured wall

28%  
say



Patterned wallpaper

19%  
say



Mural

6%  
say



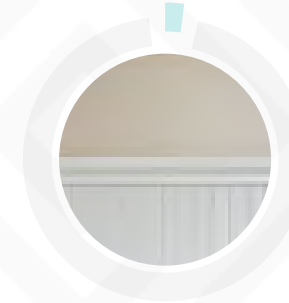
Bolder hue of paint

3%  
say



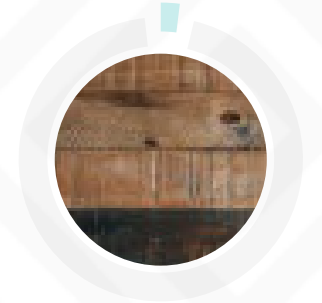
Vegetal wallpaper

2%  
say



Beadboard/cottage

2%  
say



Reclaimed wood





# Home Buying & Selling

“ The momentum of change in the housing industry is accelerating at an exciting pace. ”

*Tom Donnelly*

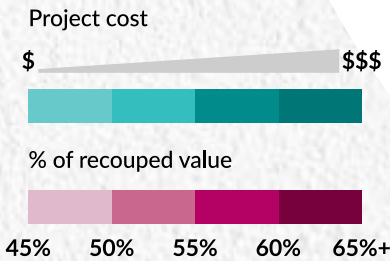


# Interior

## Home Renovations Cost and ROI

There are some differences in the return on investment (ROI) depending on the interior project undertaken. When taking into consideration the cost of a home improvement project, it is good to know how much can be recuperated by the value that is added to the home. The best ROI for an interior project is a minor kitchen remodel (midrange), at 72%. The lowest is master suite addition (upscale), which has an ROI of only 48%.

\$320,976	Master Suite Addition (Upscale)	48%
\$156,741	Master Suite Addition (Midrange)	55%
\$149,079	Major Kitchen Remodel (Upscale)	54%
\$103,613	Bathroom Addition (Upscale)	53%
\$75,692	Bath Remodel (Upscale)	55%
\$75,571	Major Kitchen Remodel (Midrange)	58%
\$56,946	Bathroom Addition (Midrange)	53%
\$38,813	Bath Remodel (Universal Design)	58%
\$26,214	Minor Kitchen Remodel (Midrange)	72%
\$24,424	Bath Remodel (Midrange)	60%

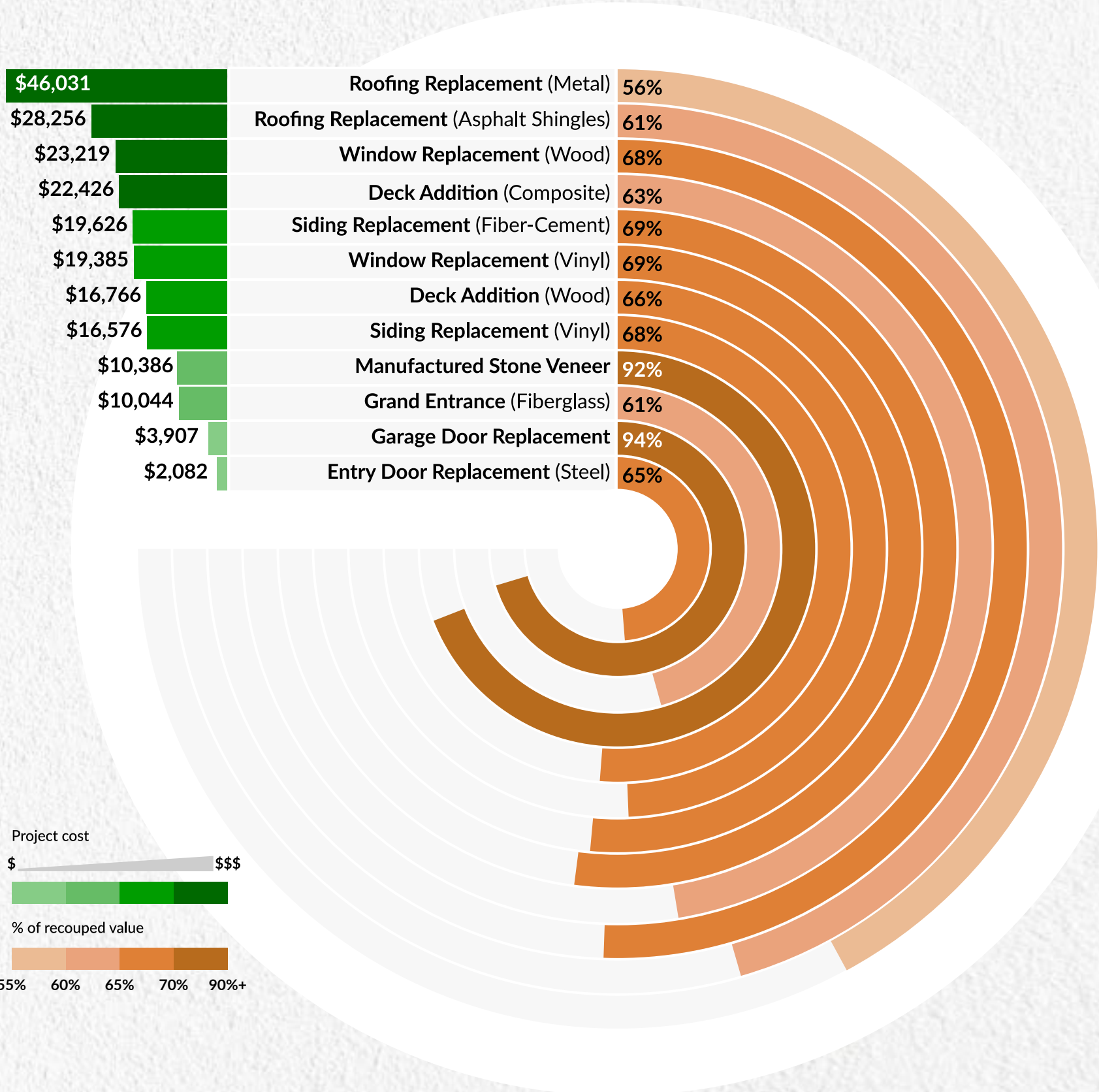




# Exterior

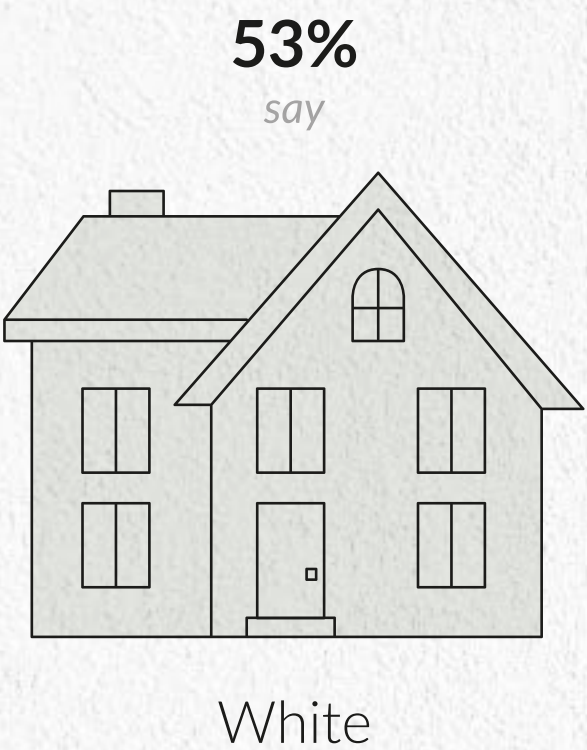
## Home Renovations Cost and ROI

When it comes to exterior renovation projects, as you can see in the graphic, there are generally higher ROIs than interior projects. That means homeowners are more likely to recuperate a greater portion of the cost of outdoor improvements when selling. The highest ROI is garage door replacement with 94%, closely followed by manufactured stone veneer with 92%. The lowest ROI is roofing replacement (metal) with 56%.





# Exterior

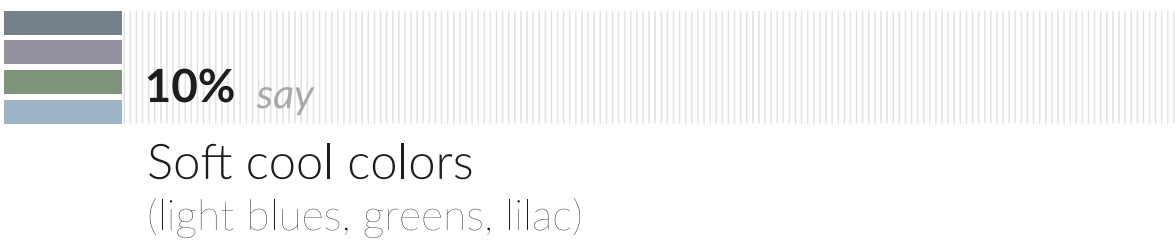
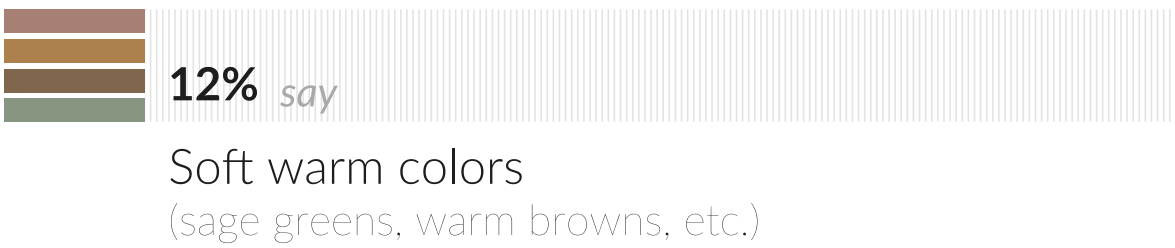
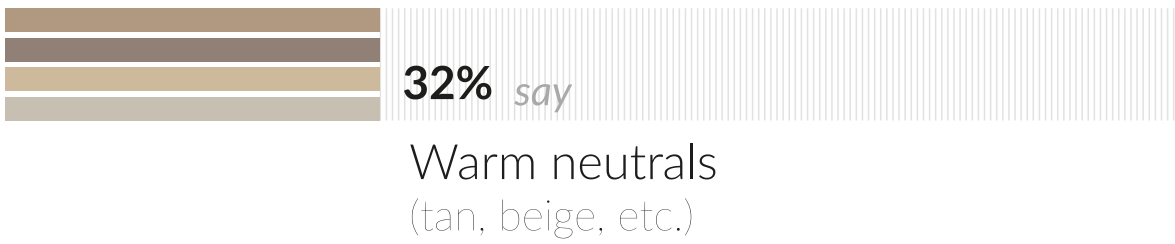
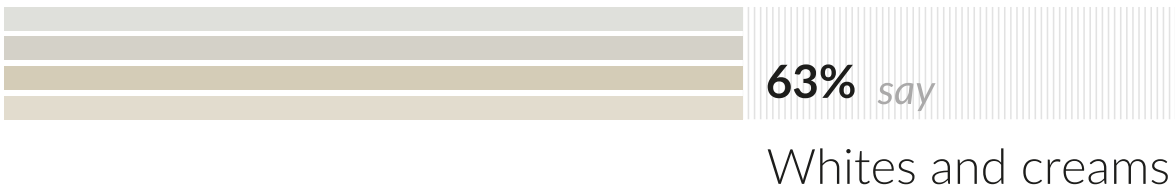


**White** easily keeps the top spot for popular **exterior colors** in 2021



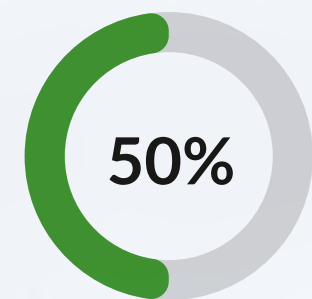
# Interior

**Whites** and **neutrals** create a blank canvas in a **seller's market**

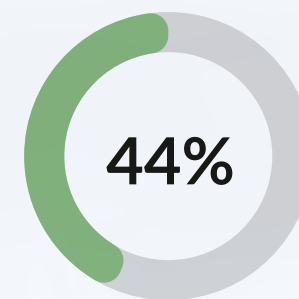




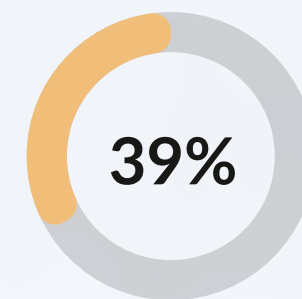
Having more **working flexibility** is the main reason to **buy a new house** in 2021, according to 50% of experts



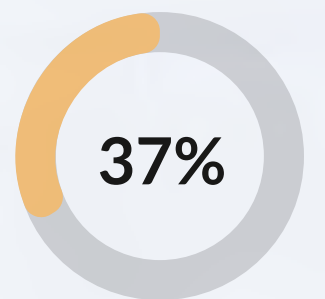
More working flexibility



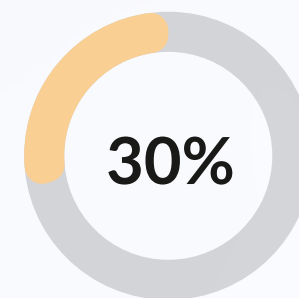
Looking for a better location / amenities



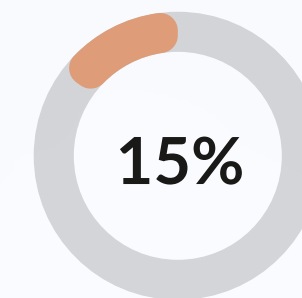
More space (remote work, storage, etc.)



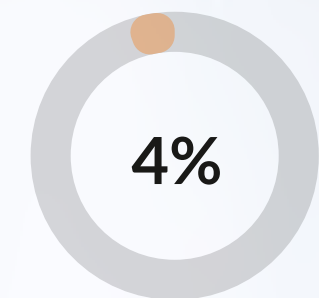
Relocate away from high cost / populated areas



More space (bigger family)

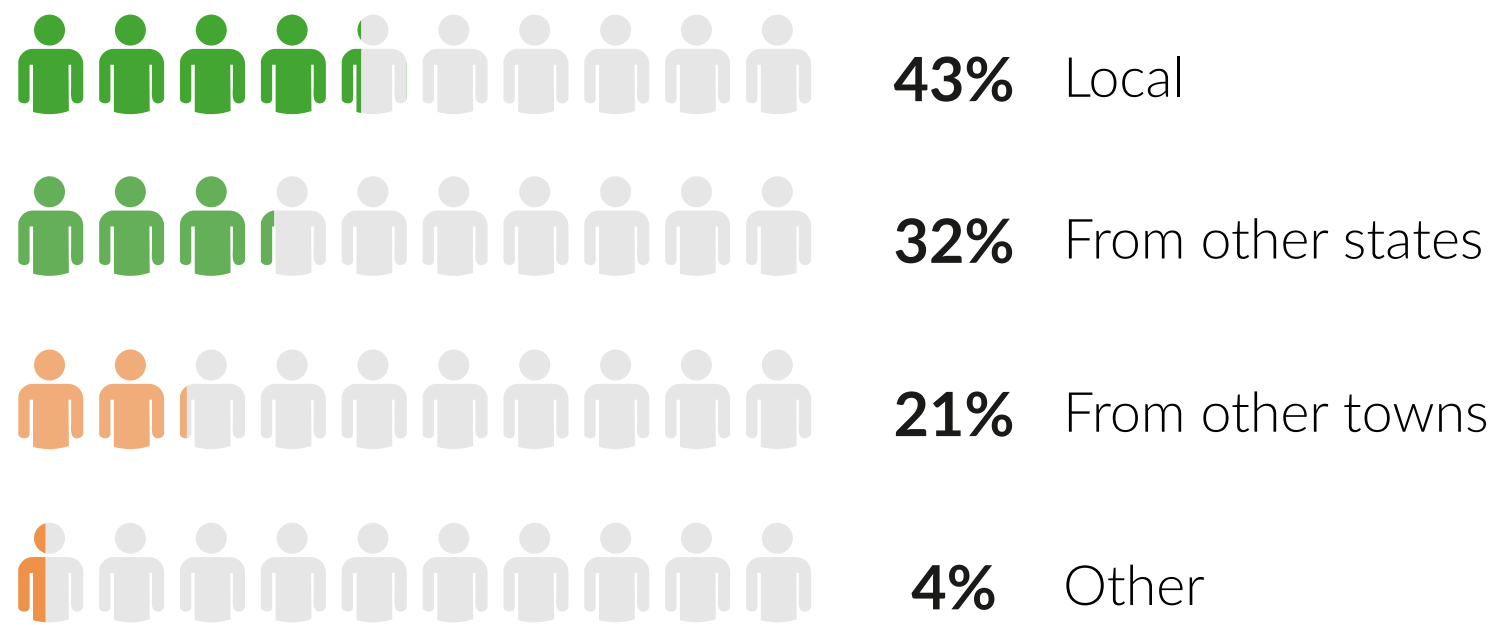


Ready to stop renting



To be closer to work location

**Local Buyers** Lead the Single-Family Home Market







# How Much Does it Cost?



# Top Trends

## Average Cost

### Kitchen

#### Mix and match metals

Pendant lighting **\$150 - \$450**

Cabinet knobs, hinges 6, and handles average **\$1 - \$100** each

Faucets (Prices vary greatly according to design and finish) **\$150 - \$1,000**

Tuscan or bronze refrigerator **\$1,000 - \$2,000**

#### Smart appliances

Smart refrigerator **\$2,000 - \$12,000**

Smart oven **\$1,170 - \$3,960**

#### Countertops

Quartz Countertops (30 square feet of mid-range quartz) **\$2,300**

Quartzite Countertops (30 sq.ft. of Fantasy Macaubas quartzite with a bullnose edge) **\$4,200**





# Top Trends

## Average Cost

### Bathroom

#### Spa-Like Bathroom Features

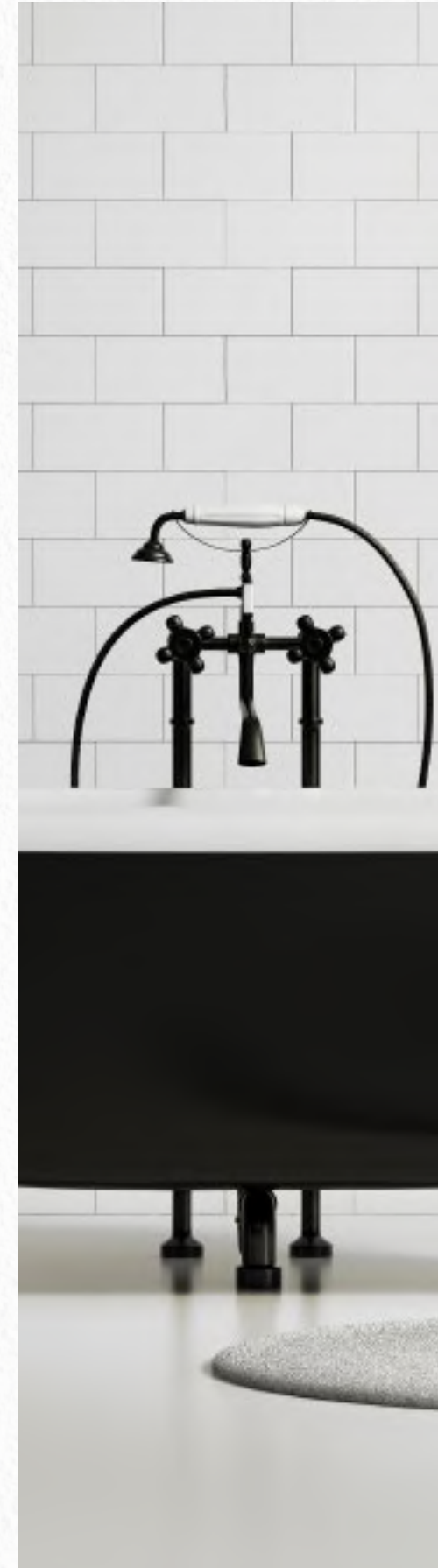
Soaking tub **\$1,000 - \$12,000**

Vessel sink **\$400 - \$5,000**

### Home Office

Convert a bedroom into a home office with a fresh coat of paint and flooring upgrades **\$3,500**

Soundproofing a 130 sq.ft. room with acoustic door and wall panels **\$300**





# Top Trends

## Average Cost

### Outdoor Living Space

Building a patio (12'x18' patio laid with pavers in an intricate design) **\$5,400**

Building a porch (Installation of a 16x20-foot front porch with wooden decking, asphalt roof, and laminated wood pillars) **\$20,000**

Outdoor kitchen (100 sq.ft. outdoor kitchen on an existing patio with stock cabinets against the wall, tile countertop, and freestanding grill) **\$4,500**

Fire pit (36" above-ground propane-burning brick fire pit) **\$850**

Outdoor fireplace **\$3,000 - \$10,000**

Pergola (10-foot square pergola with a traditional design made of solid wood) **\$3,500**

Swimming pool (12x24-foot fiberglass in-ground pool with a concrete deck) **\$50,000**





# Top Trends

## Average Cost

### Painting a House

Exterior (1,500 sq.ft. house, including moderate prepwork) **\$5,360**

Interior (Paint a single room ranging from approximately 300 to 400 sq. ft.) **\$450**

Wallpaper (10 x 12-foot accent wall with non-woven wallpaper, installed) **\$250**

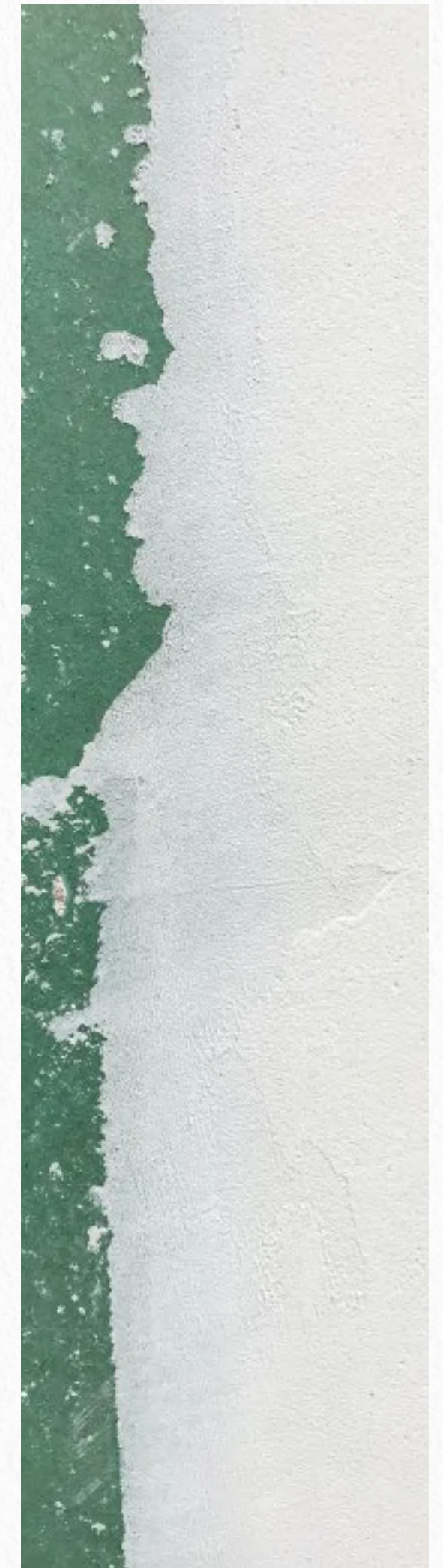
### Room Addition Costs

Full bathroom addition **\$20,000 - \$60,000**

Full kitchen addition **\$50,000 - \$70,000**

Full home office addition **\$18,000 - \$35,000**

Full bedroom addition **\$37,000 - \$100,000**





# Top Trends

## Average Cost

### Home Remodeling Costs

#### **Kitchen remodel**

Cosmetic upgrade **\$7,000 - \$10,000**

Mid-range remodel **\$11,000 - \$25,000**

Full remodel **\$26,000 - \$50,000**

**Bathroom remodel** **\$4,500 - \$9,000**

#### **Basement conversion**

Convert a basement to a gym **\$2,500 - \$5,000**

Convert a basement into a man cave **\$5,000 - \$20,000**

Convert a basement into an office **\$15,000 - \$25,000**





# Top Trends

## Average Cost

### Additional Features

Custom closet (10-12 feet custom closet system made of wood) **\$3,500**

Playground (wooden playground with swings, a slide, and a climbing area with shade and mulch for the ground) **\$2,500**

#### Ventilation system

Natural ventilation system **\$120 - \$8,500**

Mechanical ventilation system **\$500 - \$2,400**





# The Experts Interior Design

## **Alene Workman**

President & Principal Designer, Alene Workman Interior Design, Inc

## **Ally Whalen**

Owner, Ally Whalen Design

## **Amber Gizzi**

President, Pineapple House Interior Design

## **Amy Peltier**

Owner, Amy Peltier Interior Design and Home

## **Andrea Schumacher**

Owner, Andrea Schumacher Interiors

## **Anna Gibson**

Owner/ Chief designer, AKG Design Studio

## **Anthony Michael**

Owner, Anthony Michael Interior Design

## **Barbara Segal**

President, Barbara Segal and Associates

## **Betty Wasserman**

Owner, Betty Wasserman Art and Interiors

## **Brooke Cole**

Owner, Brooke Cole Interiors

## **Bruce Bierman**

Owner, Bruce Bierman Design, Inc

## **Bryan Sebring**

President, Sebring Design Build

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Owner, Carolyn Thayer Interiors

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Owner, Charlotte Lucas Interior Design

## **Claire Lynn**

Owner, Claire Lynn Home

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Owner, Dahlia Design

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House Method

## **David Howell**

President, DHD Architecture + Interior Design

## **David Mann**

Founder, MR Architecture + Decor

## **Deborah Goldberg**

Clearsurance

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Owner, Ellen Kennon

## **Ellie Cullman**

President & Founder, Cullman & Kravis Inc.

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Owner, Eric Hughes Design

## **Garrison Hullinger**

Principal, Garrison Hullinger Interior Design

## **Heather Blue Harkovich**

Owner, Heather Scott Home and Design

## **Helen Bartlett**

Owner, Refined Interior Staging Solutions

## **Jackie Santos**

Owner, Scottsdale Interior Design Group

## **Jacob Laws**

Owner, Jacob Laws Interior Design

## **Jason Tjugito**

Office Solution Pro

## **Jeneva Aaron**

The House Wire

## **Jennifer FaGalde**

Owner, FaGalde Interior Design

## **Jennifer Gainer**

Founder, Jenron Designs

## **Jessica Curry**

Owner, Interiors by J. Curry

## **Jessica Davis**

Owner, JL Design

## **Jessica Love**

Principal Interior Designer, Urbane Design Studios

## **Jill Seidner**

Owner, Jill Seidner Interior Design

## **Jim Kabel**

Next Stage Design + Build

## **Joan Kaufman**

Founder, Interior Planning & Design, Inc.

## **Joann Kandrac**

Founder, Kandrac&Kole Interior Design



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Owner, Fox-Nahem Associates

## Julia Buckingham

Founder & Principal, Buckingham Interiors + Design

## Karen Otto

President, Home Star Staging

## Kathleen Jennison

Owner, KTJ Design Co.

## Kelly Kole

Founder, Kandrac&Kole Interior Design

## Kerrie Kelly

Owner, Kerrie Kelly Design Lab

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Founder, Thou Swell

## Kristie Barnett

Owner, The Decorologist

## Linda Merrill

Interior Designer, Linda Merrill Decorative Surroundings

## Lisa M. Smith

Interior Designer, Decor Girl Blog

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Owner, FOCAL POINT STYLING

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Managing Principal, M. Grace Interior Design

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Principal, Marshall Erb Design Inc

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Founder & Principal, PVZ Design LLC

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Principal, Patti Johnson Interiors

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Founder, RMD Designs LLC

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Owner, Shauna Glenn Design

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Branch

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Editor, The Design Sheppard

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Owner, Stefana Silber

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Owner, Balance Design

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Owner, S Interior Design

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Founder, Timothy Corrigan, Inc.

## Todd Davis

Owner, Brown Davis Interiors

## Trip Haenisch

Owner, Trip Haenisch & Associates

## Veronica Solomon

CEO + Principal Interior Designer, Casa Vilora Interiors

## Vicente Wolf

Owner, Vicente Wolf Associates Inc

## Wanda S. Horton

Owner, Wanda S. Horton Interior Design

## Whitney Jones

Owner, Whitney J Decor



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Principal, SK Collaborative

## **Adam Helfman**

Host, Hire It Done

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Designer & General Contractor, A.Marie Design + Build

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Principal, Fougeron Architecture

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Owner, Pyramid Homes

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Principle, Kendle Design Collaborative

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DIY Expert, TV Host, Carpenter

## **Charles Hendricks**

Architect, Gaines Group Architects

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Executive Editor, Kitchen & Bath Business Magazine

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Owner, Couto Homes

## **Eric Corey Freed**

Founding Principal, organicARCHITECT

## **Eric Nelson**

Vice President, Trumark Homes

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Senior VP, Architecture, Ashton Woods Homes

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Principal & Architect, ROGUE Architecture

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Owner, Rufty Homes

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Owner, Solid Rock Custom Homes

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Senior Vice President, ORION Investment Real Estate

## **Lee Calisti**

Principal, Lee Calisti Architecture+Design

## **Lora Teagarden**

Project Architect, L<sup>2</sup> Design, LLC

## **Marc Michaelson**

Founder, Michaelson Homes, LLC

## **Mark English**

Founder, Mark English Architects

## **Mark Macdonald, P.E.**

President, Tracery Professional Builders, Inc.

## **Neal Pann**

Architect, Dahlin Group Architecture Planning

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Owner, Design Build Planners

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Owner, Japhet Builders

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Principal, Paul Brant Williger Architect

## **Paul Doherty**

President & CEO, The Digit Group

## **Pierrette Tierney**

Vice President Business Development, Magleby Construction

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Owner, Pinnacle Custom Builders

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Founder and Host, Sabine's New House

## **Sarabeth Asaff**

Home Remodeling and Decor Expert, Fixr

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Founder, Todd Glowka Builder, Inc.

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## **Toni Lewis**

Principal, Lewis Schoeplein Architects

## **Warren O'Shea**

Owner & Remodeler, O'Shea Builders

## **Will Herring**

President & CEO, Hunter Quinn Homes



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We would love to know! Share your ideas on our social media

